



**VALENCIA COUNTY  
BOARD OF COUNTY COMMISSIONER  
RESOLUTION 2019- 25**

**A Resolution of the County of Valencia Creating a Census 2020 Complete Count Committee: To Plan and Conduct Local Educational Initiatives, Publicity and Promotional Activities to Increase Community Awareness and Participation in Census 2020.**

**WHEREAS**, the United States Census has been performed every ten years since 1790, with the last census in 2010; and

**WHEREAS**, The Valencia County decennial census population count directly affects the amount of federal revenue distributed for roads, schools, libraries, senior centers, day care centers, and hospitals; and

**WHEREAS**, accurate census information is critical to planning for future growth, development and social needs of Valencia County; and

**WHEREAS**, in 2010, New Mexico had the second lowest response rate in the nation. New Mexico currently receives federal funding of \$6 Billion per year, so the participation of every resident matters. It is estimated that every New Mexico resident counted in the 2020 Census represents approximately \$3,000 per person, per year for the next decade, therefore even a 1% undercount of New Mexicans could result in a \$600,000,000 loss of funds in a ten-year period; and

**WHEREAS**, Valencia County welcomes assistance and advice from community-based organizations, the school districts, local businesses and the media in counting the entire local population, including traditionally hard to count, or undercounted, populations; and

**WHEREAS**, the more informed residents become about the 2020 census operations, the better their understanding of the census process becomes, thus increasing their willingness to be part of the successful enumeration in 2020; and

**WHEREAS**, the United States Census Bureau (Census Bureau) is required by law to protect information provided by individuals; and

**WHEREAS**, the Census Bureau is not permitted to publicly release responses furnished by any particular individual, or on behalf of an individual, or release information to other governmental agencies, including the Internal Revenue Service, the Immigration and Naturalization Service, law enforcement agencies or welfare agencies. Per the Federal Cybersecurity Enhancement Act of 2015, census data is protected from cyber security risks through screening of the systems that transmit the data; and

**WHEREAS**, everyone, whether a United States citizen, an immigrant or an undocumented worker needs the goods and services provided by local and state government, paid for, in part, by federal grants.

**NOW, THEREFORE, BE IT ORDAINED BY THE GOVERNING BODY OF VALENCIA COUNTY, STATE OF NEW MEXICO, as follows:**

Section 1. A Census 2020 Complete Count Committee is established to serve in an advisory capacity to the Board of County Commissioners of Valencia County.

Section 2. **NAME:** the advisory committee shall be called the Complete Count Committee (“Committee”)

Section 3. **VOLUNTEER COMMITTEE:** the Committee shall serve in a volunteer capacity, and all reference to purpose, duties and responsibilities of the Committee shall be required to the extent practicable by a volunteer committee.

Section 4. **PURPOSE:** Advise and assist the County in obtaining the most accurate and complete population count for Census 2020 by increasing the response rate through a focused, structured neighbor-to-neighbor program. The committee will also utilize the local knowledge, expertise and influence of each committee member to design and implement a census awareness campaign targeted to the community.

Section 5. **DUTIES AND RESPONSIBILITIES:** The Committee shall discuss and formulate strategies and techniques, working with Valencia County staff and census bureau officials, to enhance and increase the County’s response rate to Census 2020. The committee shall be charged with responsibility of planning and conducting local educational initiatives, including distributing posters, flyers and handouts for use by the media and others. The committee may prepare materials for public service announcements on radio, television and social media. Members may speak at forums and meetings to promote and inform others of the census. The committee may identify census job candidates and/or distribute recruiting materials while also promoting the use of Spanish in those materials. The committee may identify space for “Be Counted Sites” and/or questionnaire assistance centers.

Section 6. **MEMBERSHIP:** The committee shall consist of up to of seven (7) members. The Chairman and Commissioners for Valencia County shall appoint the members. The Committee shall elect its own chairperson.

Section 7. **TIME:** The Committee shall serve from May 2019 through June 2020 at which time the Committee, having completed their work, shall dissolve. No resolution dissolving or rescinding the committee is necessary. The members of the Committee shall serve for the duration of committee’s existence. Any organization represented on the committee may replace a committee member who steps down or can no longer serve on the committee. The new committee member’s name shall be put forward to the Chairman and Commissioners for appointment and approval.

Section 8. **MEETINGS:** The Committee shall meet at least every three months (quarterly) but may meet more often.

**BOARD OF COUNTY COMMISSIONERS**

**APPROVED, ADOPTED AND PASSED on this 1st day of May, 2019**



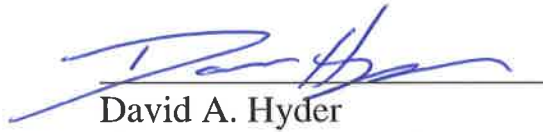
Jhonathan Aragon  
Chair, District V



David Carlberg  
Vice-Chair, District II



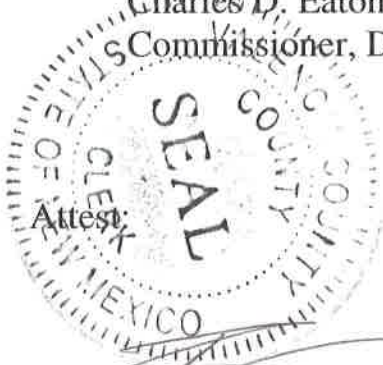
Gerard Saiz  
Commissioner, District I



David A. Hyder  
Commissioner, District III



Charles D. Eaton  
Commissioner, District IV



Peggy Carabajal  
Valencia County Clerk